

## OUR MEMBERS AND PARTNERS – YOUR CONTACTS

Hamburg@work's network will always put you in touch with the right people. Our members represent publishing, film and music production, gaming, IT, telecommunication, advertising, PR & marketing, entertainment, research & development as well as human resources companies.

### MEMBERS (SELECTION):



### PARTNER NETWORKS:



## CONTACT

Are you looking for more information on membership offers, our areas of expertise or would you like to learn more about what Hamburg@work can do for you? We look forward to hearing from you:



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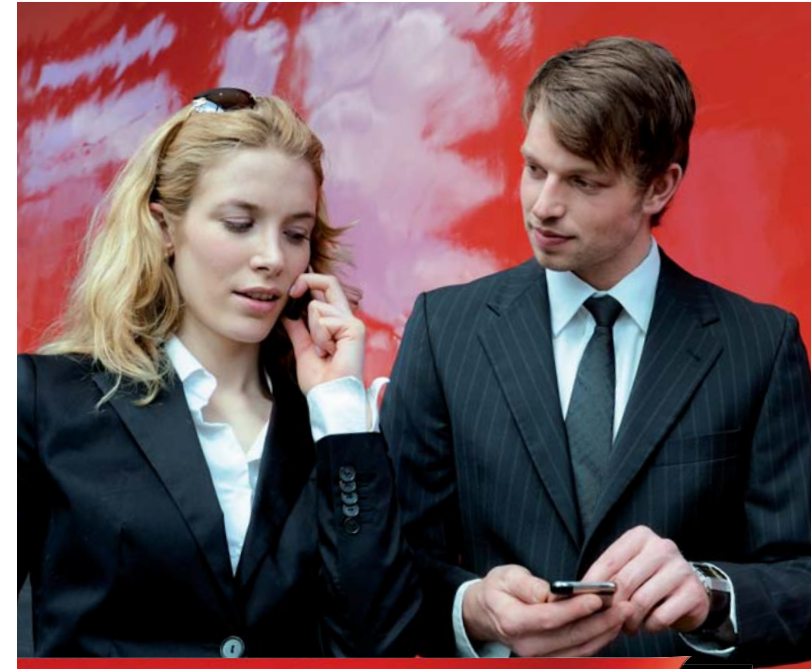


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**Hamburg@work**  
We network Northern Germany



## YOUR GATEWAY TO THE DIGITAL ECONOMY

Sustainable business models, a creative scene, innovative trends, fascinating people and interesting companies embedded in maritime flair – and you in the mix? The Hamburg@work cluster network will provide you with a gateway to the digital economy of Northern Germany.

Hamburg@work is Hamburg's media, IT and telecommunications initiative. The association by the same name has over 2,500 members from over 650 companies. Together and in close collaboration with the Free and Hanseatic City of Hamburg, we are a powerful force for the digital industry in Northern Germany.

What started as a small meeting of "Hamburg's Online Captains" has grown to be the largest network of its kind in all of Germany: the association Hamburg@work.

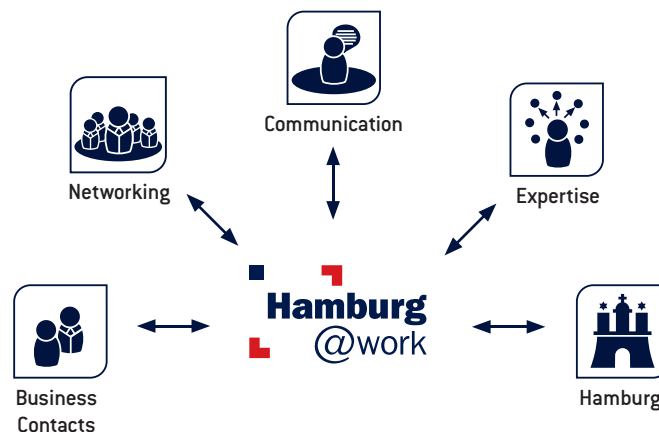
We actively focus on some of the industry's sub-segments such as gaming, newTV and eCommerce. For these three areas, Hamburg@work has organized three initiatives called "eCommerceCity:Hamburg", "gamecity:Hamburg" and "mediacity:Hamburg" driven by numerous projects and more than 150 events every year – the most important of which are "Hamburg's IT Strategy Days" taking place each February and bringing together over 700 IT executives.

More information and updates on events and dates can be found at [www.hamburg-media.net](http://www.hamburg-media.net)

## LET YOUR NETWORK WORK FOR YOU

Our services are based on our members' needs and depend on their participation. In short: We provide business contacts, facilitate networking, provide information and put the right people in touch. Our special contribution: we do not treat industry segments separate from one another – instead we bring all kinds of decision-makers together to tackle cross-cutting topics. Our goal is to support joint activities and the exchange of experiences among the area's movers and shakers. No small feat considering that Hamburg itself has no less than 22,000 media and IT companies with a total of over 130,000 employees.

## RELATIONSHIP MANAGEMENT FROM A SINGLE SOURCE



## WELCOME ABOARD! TAKE ADVANTAGE OF THE BENEFITS OF HAMBURG@WORK

**Business Contacts:** 2,500 members from 650 companies in addition to access to our partner networks and representatives from the Free and Hanseatic City of Hamburg. We provide an optimal platform for the exchange of ideas between the private and public sector. Hamburg@work arranges business contacts to help you initiate and advance your business projects – well beyond the borders of our city.

**Networking:** 150 events for your business – conferences, networking get-togethers, industry events / competitions and trade shows. Hamburg@work creates the right stage for your company and enables you to share your experiences.

**Communication:** Over 25,000 contacts are waiting for your company in our database – let Hamburg's digital economy know about your current issues and projects! A weekly newsletter, frequently updated website news, our quarterly publication ALWAYS ON and our communities on Facebook, Twitter and Xing – Hamburg@work offers many channels for your corporate communication.

**Expertise:** One of the numerous expert groups will match your interests – become an author or jury member or just share your insights on topics of the future. Currently, our expert groups work on topics such as crossmedia, games, human resources, law and newTV while other topics are in the pipeline. Take advantage of our networks to initiate publications or work with us to launch renowned industry events and competitions such as the "Neptun Award" for cross-media campaigns.

**Hamburg:** Do your part to support the most beautiful city in the world – there is a little local patriotism in all of us! Demonstrate your commitment to the media and IT city of Hamburg by becoming a member of Hamburg@work. You'll get a lot in return.

### CORPORATE RATES

- for companies, partnerships, groups, associations and other organizations with more than 5 employees or freelancers: €1,500 per year
- for sole proprietary businesses, small businesses, freelancers or self-employed persons with up to 5 employees or freelancers: €750 per year
- for large corporations, affiliate companies, financial institutions or as a voluntary welcome contribution: €2,500 per year
- **Start-ups:** special conditions apply, please contact us for more information!

### INDIVIDUAL RATES

- „GOLD“ Membership with CXO status (top management level): €500 per year
- „SILVER“ Membership without CXO status: €250 per year

All prices are subject to VAT if invoiced to a Germany based company.

## MEMBERSHIP IN HAMBURG@WORK ASSOCIATION

Do you want to participate and gain access to Northern Germany's digital economy network? Are media and IT trends part of your daily business? Then Hamburg@work is just right for you.